

NEWS RELEASE

## DuPont presents latest Artistri® inkjet inks for DTG, Commercial and Package Printing at FESPA 2022



**Neu-Isenburg, Germany, March 14<sup>th</sup>, 2022** - DuPont will highlight the new pigment ink series in its digital inks portfolio, DuPont™ Artistri® Brite P5500, at the FESPA Global Print Expo in Berlin, Germany, from May 31<sup>st</sup> to June 3<sup>rd</sup>, 2022.

Artistri® P5500 ink is specially designed for DTG (direct to garment) decorators and fulfillment houses who want to move to digital printing but need a faster more reliable process that provides high quality and repeatability. The new Artistri® P5500 set of ink colors deliver improved wash fastness with both press or oven curing and with faster curing times. Artistri® P5590 white ink offers the opacity and stretch that customers value for longer shelf life.

The high gamut volume aqueous-based ink set is designed to work in printers with low-viscosity piezo-electric printheads and is suitable for all direct to garment applications, including DTF (Direct to Film) printing.

With the DuPont™ Artistri® P5500 ink set, printers will be able to tailor their ink usage to the application without compromising color, fastness and repeatability. “We are delighted to deliver a full solution that helps enable leading printing performance in all the areas that contribute to our customers’ success: brilliant and durable colors with less ink plus reduced curing times for oven and press while still delivering printing consistency and dependability to help lower operations and maintenance costs,” said Bernd Daiber, Global Sales Leader - Commercial Inks, DuPont™ Artistri® Digital Inks.

### Key features that benefit DTG printers:

- Brilliant colors: gamut volume > 175,000
- White coverage: L\* > 92
- Longer shelf life through improved redispersibility
- Dark shirt wash fastness (after 5 washes at 45C) for press & oven cure > 4 (0-5 scale)

Brand owner and printer/convertor customers are focused on improving the sustainability of their packaging solutions while maintaining high level of print quality and productivity. With 30+ years of innovation in ink jet inks, DuPont™ Artistri® digital printing inks deliver high performance for home,

office, textile, [commercial and packaging](#) applications including printing on coated & uncoated paper, corrugated & folding carton. With more than 45 years of experience in packaging through Cyrel® solutions, DuPont is committed to developing digital ink solutions to help the sustainable growth of packaging, including a full range of food compliant ink products and leverage global customer partnerships to develop ink solutions for label and flexible packaging printing.

“Artistri® aqueous pigment inks are a key asset for digital printing customers OR manufacturing customers looking for short runs, customization and a shortened supply chain, while addressing the demand for sustainability,” Bernd concludes.

To find out more, please visit our booth C60 in hall 27 at FESPA in Berlin, Germany and get more insights at <https://www.dupont.com/products/artistri-brite-pigment-inks.html>.

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March 14<sup>th</sup>, 2022

#### **About DuPont Electronics & Industrial**

DuPont Electronics & Industrial is a global supplier of new technologies and performance materials serving the semiconductor, circuit board, display, digital and flexographic printing, healthcare, aerospace, industrial and transportation industries. From advanced technology centers worldwide, teams of talented research scientists and application experts work closely with customers, providing solutions, products and technical service to enable next-generation technologies. Find more information about DuPont™ Artistri® Digital Inks at [www.artistri.dupont.com](http://www.artistri.dupont.com).

#### **About DuPont**

DuPont (NYSE: DD) is a global innovation leader with technology-based materials and solutions that help transform industries and everyday life. Our employees apply diverse science and expertise to help customers advance their best ideas and deliver essential innovations in key markets including electronics, transportation, construction, water, healthcare and worker safety. More information about the company, its businesses and solutions can be found at [www.dupont.com](http://www.dupont.com). Investors can access information included on the Investor Relations section of the website at [investors.dupont.com](http://investors.dupont.com).

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